

**Pre-register and save!  
PRE-REGISTRATION DEADLINE  
January 27, 2017**

QTY	REGISTRATION	PRICE	TOTAL
	Member Registration	\$45	
	Non-Member Registration	\$55	
	Additional Registration (each)	\$30	
	Student	Free	
	Refreshments & Lunch	\$25	
	VCH Exam-Member	\$10	
	VCH Exam Non-Member	\$25	
	<b>Subtotal</b>		
	<b>Total</b>		

Company Name \_\_\_\_\_

Name on Badge \_\_\_\_\_

Additional Name(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email \_\_\_\_\_

**Payment:** check to VNLA    Visa    Mastercard  
(please circle)

**Credit Card #** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ / \_\_\_\_\_    **CCV#** \_\_\_\_\_

**Print Name on card:** \_\_\_\_\_

**Signature** \_\_\_\_\_

A parking permit and information will be emailed to you one week before the meeting. Parking will be @ Gutterson Garage.

### Speaker Profiles

**Roy Diblik** is a noted author, plantsman and designer Roy Diblik has spent more than 30 years studying, growing, and enjoying plants. His passion for native plants and other perennials began with his work at the Natural Garden Nursery in St. Charles, Illinois, and has been cultivated through his establishment of Northwind Perennial Farm, a nursery in Burlington, Wisconsin. Roy's recent work includes a planting of the new Oceanarium at the Shedd Aquarium in Chicago and a garden for the modern wing of the Art Institute of Chicago. He is best known as the plantsman behind Piet Oudolf's midwestern garden designs, including the Lurie Garden at Millennium Park in Chicago. He is a sought-after speaker and regularly addresses audiences across the country. Roy is the author of the book *The Know Maintenance Perennial Garden*.

**Sandy Wilmo** has been a forest health specialist with the Department of Forests, Parks & Recreation for the past 28 years. She is a graduate of UVM with a Bachelor's degree in Botany and a Master's degree studying forest pests. Her work with the State has focused on monitoring changes in forest health and understanding the impacts of forest disturbances on forest health. For the past 10 years she has served as the point person within Forests, Parks & Recreation for climate change work, both forest carbon management and adapting forests to climate change.

**Ashley Robinson** was educated at the Landscape Institute in Cambridge MA, and worked for a renowned landscape architect, in MA. Ashley has managed several retail flower & garden shops, then moved to Vermont 10 years ago to start her own landscape design business.

**David Burton** of diStefano Landscaping, Inc. has a B.S. in Horticulture with a minor in Small Business Management from Virginia Tech. He has a great passion for seeing how businesses operate to provide a successful atmosphere for the owner, employee and client.

**Rebecca Lindenmeyr** has a B.S. in Environmental Science, and worked for EPA as a consultant for 9 years before shifting her career to sustainable design in 2001. As co-owner of Linden L.A.N.D. Group, a landscape and interior firm, she has designed over 350 landscapes in the last 10 years with total sales over \$5 million in Vermont, New York, and New England. Her creative designs integrate both indoor and outdoor spaces and allow clients to smell flowers and herbs, taste home-grown organic food, watch, hear and feel wind and water, birds, and other wildlife, and be surrounded by the vibrancy of green living things.

**Register on-line and save the paper & postage!**

**Green Works/VNLA  
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## Winter Meeting and Trade Show

**February 7, 2017  
Attendee Registration**



Join us at the UVM  
Davis Center  
US Route 2  
Burlington, VT 05401

**8:00 - 9:00 am - Trade Show Registration**

**8:00 - 10:30 am - VCH Exam**

**9:00 - 10:30 am - Keynote**

**Address w/Roy Diblik.** Roy is a designer and nurseryman best known for supplying the extraordinary perennials—around 26,000 plants in all—for Dutch designer Piet Oudolf's inspiring Lurie Garden at Millennium Park in downtown Chicago. Roy has more than 35 years of experience as co-owner of Northwind Perennial Farm located in the rolling hills of southeastern Wisconsin. Roy is also the author of *The Know Maintenance Perennial Garden*.



**"Roy Diblik – The Perennialist and The Know Maintenance Perennial Garden"** - Roy's thoughtful way to design perennial plantings welcomes fresh contemporary styles and plant diversity integrated with responsible maintenance concerns. Using a selection of regionally dependable perennials, endless natural plant patterns can be constructed, each relating to time and cost to maintain. He will discuss the developing partnership between the gardener, the plants and nature, always knowing the beauty is in the doing.

**10:30 - 11:00am - Visit with Vendors/Trade Show**

**11:00 am-Noon - Green Works/VNLA Business Meeting** - includes presentation of awards.

**12:15 - 1:00 pm - Lunch**

**1:00 - 2:00 pm - Green Works/VNLA Industry Award Winners Presentation of Projects.** The winners of the 2016 Industry Awards Program will present their winning entries complete with a description of their project and photos.

**2:00 - 2:30 pm - Visit with Vendors/Trade Show**

## CONCURRENT SESSIONS

**2:30 - 3:30 pm Roy Diblik - Northwind Perennial Farm.- "Close Knit Perennial Communities and Their Nurture and Care"** - The discussion will cover many perennial plants that can live well together, not dominating each other or in need of special cultural conditions or treatment. They live well in close knit communities and understand the health and beauty of intimacy. We will consider their youthful nurturing and adult care and overall gardening needs through time.

OR

**2:30 - 3:30 pm Join Sandy Wilmot, forest health specialist with the VT Department of Forest, Parks and Recreation.**

**"Managing For Climate Disruptions"** - Sandy's presentation will lay a solid foundation of understanding about the anticipated changes to urban and community forests from climate disruptions, what is known and not known about tree responses, and management strategies that will better prepare forests and landowners for the future.



## CONCURRENT SESSIONS

**3:30 - 4:30 pm. - Join Rebecca Lindenmeyr of Linden L.A.N.D. Group, Hinesburg, VT.**

**"Nature Integration - The Future of Design"**

- Get Ready – Biophilic design is coming to a neighborhood near you. Learn how a fundamental shift in demographics, social consciousness and science is changing how nature is integrated into the design of our buildings and landscapes and how that will affect the future of our industry. Specifically, Rebecca will describe the challenges of



transforming how we approach design, our relationships with our employees and our clients, and how to maximize the opportunities that will be coming with the green building industry over the next 5-10 years."

OR

**"Getting Down to Business – A Roundtable Discussion"** - Join Ashley Robinson and David Burton, Green Works Board Members and roundtable facilitators. Sit down with your fellow colleagues for a "real" conversation about running a business. Four to six people will share a table with topic questions to discuss. Each table will discuss topic questions and take notes on key points discussed during the first half of the session. The second half of the session will be an open forum where each table shares their discussion points as well as present new questions or ideas. This session is back by popular demand and got rave reviews last year!



Topic Questions for each table:

1. What are your business goals and how do you envision a successful business?
2. How do you manage billing/contracts with your clients?
3. Does social media play a role in your marketing plan?

## BRUSH UP ON YOUR LATIN FOR THE ANNUAL ID CONTEST!

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