

THE VERMONT FLOWER SHOW



This biennial event, now in its 18th year, will bring nearly 10,000 people from all over Vermont, New York, Canada, and beyond to experience a magical garden journey! This year's Grand Garden Display theme of "Neverland" offers the world of Peter Pan as inspiration.

The Vermont Flower Show offers a unique opportunity to showcase your business to horticultural professionals, enthusiasts, and gardeners of all ages who are drawn to the Show for ideas, education, and a reprieve from winter! **NEW THIS YEAR:** We have expanded the show which means Exhibitors, including Vermont specialty food and product vendors, will have their own dedicated Exhibition Hall located in the Robert E. Miller Expo Centre. With over 100 booths, this new floor plan is more spacious and offers more corner booths to choose from. The 12,000 square foot Grand Garden Display will be featured in Expo North.

The Vermont Flower Show is an event where attendees spend the entire day and take advantage of the numerous activities offered as part of the admission fee. Highlights include: over 40 seminars and workshops; a Family Room with hands-on activities and entertainment; a local bookstore; cooking from the garden demonstrations; access to experts to answer horticultural questions; VT Garden Railway Society and VT Garden Club displays! *We hope you can join us!*

Why Exhibit:

Network: Make important face-to-face connections with attendees from Vermont and the surrounding areas including New York and Canada.

Exposure: Showcase your products, services and/or equipment to your buying audience, and build brand awareness.

Value: Trade shows are your best sales and marketing opportunity to generate new leads!

Who Should Exhibit:

Anyone and everyone involved in the horticultural and gardening industry, including landscape designers and architects, nurseries, florists, greenhouses, growers, garden centers, garden accessories and other floral/green industry related businesses. Exhibitors must fit into one of the above mentioned businesses. If you are in doubt, give us a call.

Vermont Specialty Food & Spirits Pavilion

Located in the center of the Exhibition Hall, vendors will have the opportunity to showcase Vermont's delicious and delectable specialty food and spirits. Display space is limited and is expected to sell out. Vermont specialty food artisans and producers are encouraged to sign up quickly. Only Vermont companies who make their product within the state, will be allowed to exhibit in this pavilion area.

Interested in Becoming a Sponsor?

Please contact Kristina MacKulin at (802) 425-5117 or Kristina@greenworksvermont.org for information on available sponsorship opportunities. We can tailor a sponsorship to fit your needs.

Green Works

VERMONT NURSERY & LANDSCAPE ASSOCIATION

The Vermont Flower Show is produced by Green Works — the Vermont Nursery and Landscape Association.

Established in 1964, Green Works is a non-profit professional association representing Vermont's green industry professionals. Our mission is to support and strengthen the horticulture industry in Vermont by creating greater awareness of the benefits of landscaping and promoting the professional services and products of our members to the public. Green Works is committed to being an information resource for our members and the public.

Schedule at-a-Glance

Thursday, March 2nd

Booth set-up, 8:00 a.m. to 7:00 p.m.

Friday, March 3rd

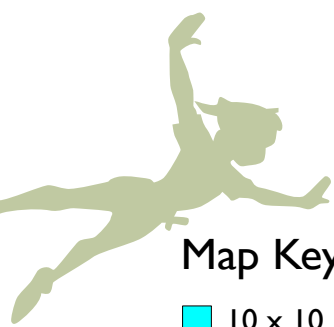
Show Hours, 10:00 a.m. to 6:00 p.m.

Saturday, March 4th

Show Hours, 10:00 a.m. to 6:00 p.m.

Sunday, March 5th







Show Hours 10:00 a.m. to 4:00 p.m. and booth tear-down, 4:00 p.m. to 8:00 p.m.

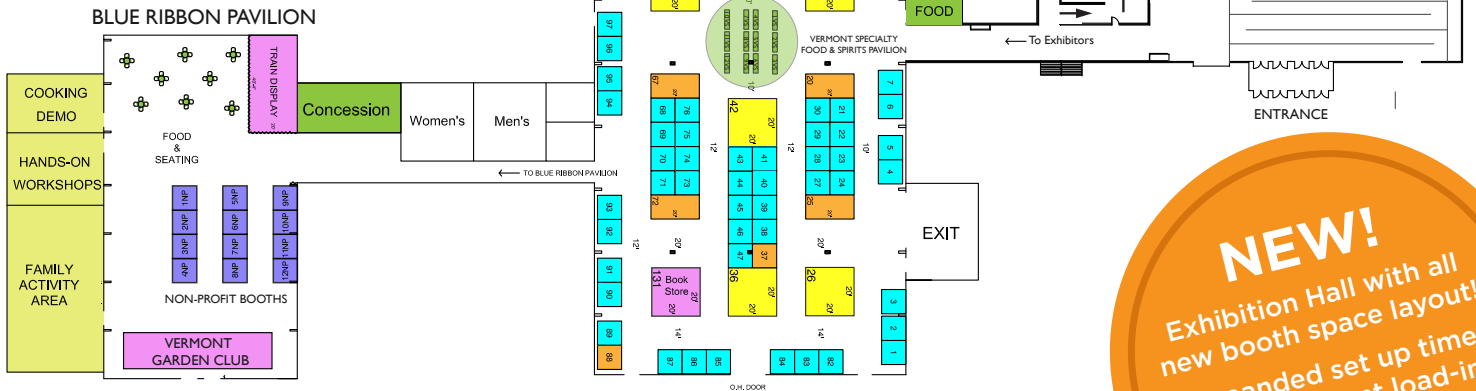


March 3-5, 2017

Champlain Valley Expo  Essex Junction, Vermont

Map Key

-  10 x 10 Booths
-  10 x 20 Booths
-  20 x 20 Booths
-  Non-Profit Booths
-  3 x 8 VT Specialty Tables
-  Electrical Drops



@vtflowershow



#vtflowershow






/VermontFlowerShow

Exhibit Space

	Before 10/31/16	After 10/31/16
10' x 10' VNLA Member	\$570	\$620
10' x 10' Non-Member Booth	\$660	\$710
10' x 20' VNLA Member	\$1200	\$1400
10' x 20' Non-Member	\$1450	\$1550
20' x 20' Display	\$2000	\$2200
Non-Profit Space	\$230	\$255
VT Specialty 3' x 8' table	\$300	\$325

EXHIBITOR BENEFITS:

-  Free company listing in the official show program guide and website; and an opportunity to purchase advertising space.
-  Two complimentary daily admission passes to distribute to your best customers. *A \$32 value!*
-  Booth attendees will have access to all event activities including educational seminars, workshops, demos, etc.

REGISTER ONLINE AT
<http://greenworksvermont.org/vermont-flower-show/exhibitors/>

Register Early

Rates Increase
 October 31st