

Pre-register and save!
PRE-REGISTRATION DEADLINE
January 31, 2018

QTY	REGISTRATION	PRICE	TOTAL
	Member Registration	\$45	
	Non-Member Registration	\$55	
	Additional Registration (each)	\$30	
	Student	Free	
	Refreshments & Lunch	\$30	
	VCH Exam-Member	\$10	
	VCH Exam Non-Member	\$25	
	Subtotal		
	Total		

Company Name _____

Name on Badge _____

Additional Name(s) _____

Mailing Address _____

City _____ State _____ Zip _____

Phone: _____

Email _____

Payment: check to VNLA Visa Mastercard
 (please circle)

Credit Card # _____ / _____ / _____ / _____

Exp. Date _____ / _____ CCV# _____

Print Name on card: _____

Signature _____

A parking permit and information will be emailed to you one week before the meeting.
 Parking will be @ Gutterson Garage.

Speaker Profiles

Thomas Rainer is a registered landscape architect, teacher, and author living in Arlington, Virginia. Thomas, a leading voice in ecological landscape design, has designed landscapes for the U.S. Capitol grounds, the Martin Luther King, Jr. Memorial, and The New York Botanical Garden, as well as over 100 gardens from Maine to Florida. His work has been featured in numerous publications, including *The New York Times*, *Landscape Architecture Magazine*, *The Washington Post*, *The Chicago Tribune*, and *Architectural Digest*. He is a celebrated public speaker who has garnered acclaim for his passionate presentations to audiences across the U.S. and in Europe. Thomas serves as a Principal for the landscape architectural and consulting firm Phyto Studio in Washington, D.C.

Ann Hazelrigg is a plant pathologist and runs the Plant Diagnostic Clinic at UVM. Her extension position also includes research, pesticide and IPM education and oversight of the Master Gardener program. She has been at UVM for over 35 years and still learns something new every season!

Ashley Robinson was educated at the Landscape Institute in Cambridge MA, and worked for a renowned landscape architect, in MA. Ashley has managed several retail flower & garden shops, then moved to Vermont 10 years ago to start her own landscape design business.

Peter van Berkum got his B.S from UNH in Plant Science (now referred to as Environmental Horticulture). Since then, before starting Van Berkum Nursery, he studied horticulture in the Netherlands for a year, both taking classes and doing practical studies at numerous different growing operations. He has also worked at a number of nurseries in the US, including Pine Knoll Farm in Gig Harbor Washington, White's Greenhouses in York Maine, and lastly, Lake Street Garden Center in Salem, New Hampshire, where he ended up as head grower. He served on the board of directors and as president of the New Hampshire Plant Growers Association. He was also co-founder (and current co-chair) of the New Hampshire Horticulture Endowment, which has raised over \$180,000 and grants money annually for research in New Hampshire Horticulture. Outside of his professional life, Peter enjoys his family, playing music, reading, studying wildflowers and most of all spending time in the outdoors.

Register on-line and save the paper & postage!

Green Works/VNLA
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**Winter Meeting and
Trade Show**

February 15, 2018
Attendee Registration



Join us at the UVM
 Davis Center
 US Route 2
 Burlington, VT 05401

8:00 - 9:00 am - Trade Show Registration

8:00 - 10:30 am - VCH Exam

**9:00 - 10:30 am - Keynote Address w/
Thomas Rainer, Phyto Studio, Washington, DC**

Nature Hacks: Five Remarkably Effective Strategies for a More Resilient, Beautiful, Ecologically Abundant Landscape.

Plants naturally interact, but much of traditional horticulture is aimed at fighting these interactions rather than working with them. This lecture looks at five different ecological principles to distill useful tactics for the designer to use in creating more functional, lower input planting. Join landscape architect and writer Thomas Rainer to explore the new hybrid of horticulture and ecology that results in more resilient, biodiverse landscapes.



10:30 - 11:00am - Visit with Vendors/Trade Show

11:00 am-Noon - Green Works/VNLA Business Meeting - includes presentation of awards.

12:15 - 1:00 pm - Lunch

1:00 - 2:00 pm - Green Works/VNLA Industry Award Winners Presentation of Projects.

The winners of the 2017 Industry Awards Program will present their winning entries complete with a description of their project and photos.

2:00 - 2:30 pm - Visit with Vendors/Trade Show

CONCURRENT SESSIONS

2:30 - 3:30 pm Pests & Diseases – What to Know for 2018 with Ann Hazelrigg, UVM.

Ann will speak about pests and diseases you will want to keep an eye out for this upcoming season. Ann's presentation will include learning how to identify what crosses your path as well as leaving time for Q&A on problems encountered in the landscape and how to best deal with them.



OR

2:30 - 3:30 pm - “Getting Down to Business – A Roundtable Discussion”

Back again! This now 3rd annual event, returns thanks to the continued interest and enthusiasm of past participants! Join facilitator and Green Works/VNLA board member Ashley Robinson for a two-hour/ two part discussion centered around the shared experiences of our industry.



The first hour participants will divide into groups according to business type: growers, retail businesses; and landscape designers/contractors. This will be an open format discussion so bring along your questions, ideas, thoughts on what

keeps you up at night, as well as sharing the rewards of being in this industry.

The second hour the entire group will come together to compare notes as well as have a broader conversation on what it means to be working in the green industry today and how to not only survive but thrive as well! We look forward to carrying on great conversations, getting inspired and encouraged for the 2018 season ahead!

CONCURRENT SESSIONS

3:30 - 4:30 pm. - Native Plants, a Plant Grower's Perspective - Peter van Berkum co-owner of van Berkum Nursery, Deerfield, NH

Join Peter as he discusses the challenges of growing and marketing native plants. Interest in growing natives and pollinator plants is all the buzz as well as the on-going debate on the ecological value of “nativars”. This subject will continue to be a hot topic for all involved in planting and growing plants.



OR

Getting Down to Business - A Roundtable Discussion Part Two.

BRUSH UP ON YOUR LATIN FOR THE ANNUAL ID CONTEST!

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