

PO Box 92
N. Ferrisburgh, Vermont 05473



Advertise With Us!



The VNLA Quarterly Newsletter
The Dirt

The VNLA/Green Works would like to extend marketing opportunities to you and your business in 2020. Mailed directly to over 300 members and associates, advertising in **The Dirt**, our quarterly newsletter, is a great value and reaches industry professionals and associates. **The Dirt** is a full color publication which is printed, mailed and is also available digitally on our website.

The VNLA Board of Directors is committed to marketing to and for our membership and the horticulture industry via The Dirt, our website and through events such as our trade shows, meetings and the Vermont Flower Show. Our goals continue to be to expand our membership, market your business, and showcase the horticulture/ green industry to the public.

Thank you for your support of the VNLA/Green Works. We hope you will join us by participating in this marketing opportunity.

The Dirt Advertising Rates

# of Issues	Full Color Dimensions	Member Price	Non-Member Price
4 Issues	7.5" x 10" (Full Page)	\$615	\$815
4 Issues	7.5" x 5" (1/2 Page)	\$365	\$490
4 issues	3.75" x 5" (1/4 Page)	\$215	\$265
4 issues	3.75" x 2.5" (1/8 Page)	\$140	\$180

Please note: Single ad pricing is available. In order to provide the best quality reproduction of your print advertisements, we require a digital file of your ad saved as a pdf or jpeg. Please email files to Kristina@greenworksvermont.org.

Deadlines for Ad Submissions for The Dirt:

March 1, June 1, September 1, and December 1.

2020 VNLA/Green Works Advertising Contract

Company _____ Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

ADVERTISING AGENT (if different from above)

Company _____ Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

	The Dirt - VNLA Quarterly Newsletter
Ad Size (4 issues)	
TOTAL COST:	

Payment: _____ (TOTAL)

check enclosed payable to VNLA Credit Card (please circle)

_____/_____/_____/_____ _____ _____

Card# _____ **Exp. Date** _____ **CCV#** _____

Print name as appears on card _____ **Signature** _____